



Pasadena Rose Parade Route Goes LED

Originally started on January 1, 1890, the Rose Parade is watched in person by hundreds of thousands of spectators on the Colorado Boulevard route and by millions more on television worldwide. In 1906, the City of Pasadena installed new lighting on the parade route, transitioning from gas lamps to "electroliers".

Several years ago, when the City of Pasadena asked South Coast Lighting & Design to help them update the historic lighting fixtures for LED technology, they turned to ANP Lighting for a custom technology and manufacturing solution.

Working with Patrick Helmer of South Coast Lighting & Design, ANP Lighting's engineering team replicated and manufactured the entire lighting fixture assembly. The ornate luminaires retain the historic beauty of the original fixtures and utilize ANP HighPro™ LED, featuring Nichia's advanced technology, for superior energy efficiency. The twin decorative arms and cast aluminum pole and base were manufactured in ANP's in-house foundry.

Installed in 2015, the new fixtures graced the City's streets in time for the 2016 Rose Parade.

ANP Lighting Product:

Custom, cast aluminum historic luminaire and fixture assembly

53w LED tower | Custom Color

CCS1944-BD9.5-7TPF14.8-7g-LA9611--T053LD4NT543K

